

PARTNERSHIP OPPORTUNITIES



to create a vibrant downtown experience

For additional information, contact:
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THANK YOU FOR SUPPORTING THE MISSION OF
DOWNTOWN SHREVEPORT UNLIMITED TO CREATE A
VIBRANT DOWNTOWN EXPERIENCE WHERE
EVERYONE FEELS THEY BELONG.





MUDBUG MADNESS

MEMORIAL DAY WEEKEND

*"Where we eat, dance, and play
like no one is looking."*

3 days

2 stages

30 Performers

Boiled Crawfish

Over 30 food vendors

Over 30 art/craft vendors

Cold Beverages

Sports Bar

Kids on the Bayou Stage and Activities

Crawfish Eating Contests

Over 40 years strong, Mudbug Madness is one
of Louisiana's most successful and exciting
cultural and entertainment events!

This event draws thousands to Downtown
Shreveport each year!

**Top 100 events in the Country by the
American Bus Association
Top 20 Event by Southeast Tourism Society**

MUDBUG MADNESS

TITLE SPONSORSHIP

- Naming Rights to the Festival in all advertising to include broadcast, digital, outdoor, print, social media, website, etc.
- Logo mesh on fencing surrounding the Festival Plaza (with 3 year deal only)
- Logo on Stage Backdrops
- Up to 30 banner placements on site
- Logo on souvenir T-shirt
- Logo on souvenir cup



- Name on all site directories and schedule of events at each stage
- 10 X 20 tent on site to be used for marketing purposes
- Recognition as Title Sponsor at Opening Ceremonies
- 100 Passes to the Festival
- 10 VIP Parking passes
- Options to customize your sponsorship in other ways

SOLD

TOTAL INVESTMENT
\$30,000.00

MUDBUG MADNESS

PARTNERSHIP OPPORTUNITIES

A variety of sponsorships are available, ranging from \$500 to \$30,000. Additional exposure and value are based on sponsorship level. All sponsorships are exclusive unless otherwise noted.



PARTNER BENEFITS:	MADNESS STAGE \$10,000	SWAMP STAGE \$7,500	SPORTS BAR \$7,500	SOUVENIR CUPS \$5,000	GREEN SPACE \$5,000	KIDS ON THE BAYOU \$3,500
LOGO ON SIGNAGE AT SPONSORED AREA						
NAMING RIGHTS TO SPONSORED AREA IN ADVERTISING & MARKETING						
UP TO FIVE (5) BANNERS ON SITE						
BANNERS UNDER EACH PERFORMANCE PAVILION						
BANNER ON SPONSORED AREA						
LOGO ON SPONSORED PRODUCT						
CREATIVE MARKETING OPPORTUNITIES						
OPPORTUNITY FOR PROMOTIONAL BOOTH ON SITE						
PASSES TO FESTIVAL (DEPENDS ON GIVING LEVEL)						
VIP PARKING PASSES (DEPENDS ON GIVING LEVEL)						
INVITATION TO VIP PARTY OPENING NIGHT OF THE FESTIVAL						
RECOGNIZED AS SPONSOR IN SOCIAL MEDIA, WEBSITE, FESTIVAL BROCHURE, & THANK YOU AD						






























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PARTNER BENEFITS:

	SOUVENIR TOWER \$3,000	FESTIVAL BROCHURE \$3,000	MEN'S CRAWFISH EATING CONTEST \$2,500	CELEBRITY CRAWFISH EATING CONTEST \$2,500	MUSICAL HEADLINER PERFORMANCE \$1,500	TICKET BOOTHS(3) \$1,500 ea
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LOGO ON SIGNAGE AT
SPONSORED AREA

NAMING RIGHTS TO SPONSORED
AREA IN ADVERTISING & MARKETING

UP TO FIVE (5) BANNERS ON SITE

BANNERS UNDER EACH
PERFORMANCE PAVILION

BANNER ON SPONSORED AREA

LOGO ON SPONSORED PRODUCT

CREATIVE MARKETING
OPPORTUNITIES































OPPORTUNITY FOR PROMOTIONAL
BOOTH ON SITE

PASSES TO FESTIVAL
(DEPENDS ON GIVING LEVEL)

VIP PARKING PASSES
(DEPENDS ON GIVING LEVEL)

INVITATION TO VIP PARTY OPENING
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THANK YOU AD

KIDS STAGE \$1,500	MUDBUG MOMENTS(2) \$1,500 ea	WOMEN'S CRAWFISH EATING CONTEST \$1,000	CRAWFISH CALLING CONTEST \$1,000	SOUVENIR KOOZIES \$1,000	GOLF CARTS \$750
					
					
					
					
					
					
					
					
					

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MISTING
AREA
\$750

KIDS
ACTIVITY
TENT
\$500

VOLUNTEER
CHECK IN
\$500

MUDBUG
COMMUNITY
SPONSOR
\$300



for your continued support of





