MUDBUG MADNESS FESTIVAL

Call to Artists – Logo Contest for 41st Annual Festival

The Annual Mudbug Madness Festival is seeking entries for the 2025 Mudbug Madness logo! Please capture your best vision of our award-winning festival by using your own creative design to showcase what Mudbug Madness is about...mudbugs, music, and fun!

Participants may submit up to three (3) separate entries for review by the Mudbug Madness Festival committee. All entries must meet the following criteria:

- Entries must include the words "Mudbug Madness #41"
- Entries must include the dates of the Festival: May 23-25, 2025
- Entries should be no larger than 11" X 14"
- Design should be vertical in orientation
- Design must be adaptable for full-color and black and white reproduction and multiple uses (i.e. souvenir t-shirts, posters, cups, print and electronic media)
- Winning design must be submitted in many formats, including but not limited to JPG, PDF, TIF, Vector, etc. The art file must have all fonts converted to outlines.
- ENTRY DEADLINE IS NO LATER THAN FRIDAY, NOVEMBER 15, 2024
- Entries should include artist's name, address and telephone number.

Please submit all entries electronically to <u>terri@mudbugmadness.com</u> or to the following location between the hours of 8 am – 5 pm, Monday – Friday. Mudbug Madness Attn: Terri Mathews 629 Spring Street Shreveport, LA 71101

The winning logo will appear on our website, t-shirts, posters, cups, outdoor advertising, television, digital advertising, social media and all print advertising among other items. The contest winner will receive a cash prize of \$500.00. When the check is presented, the artwork becomes the property of Downtown Shreveport Unlimited and the Mudbug Madness Festival and may be modified by either party.

CALL TERRI AT 318-455-2001 OR EMAIL <u>TERRI@MUDBUGMADNESS.COM</u> WITH ANY QUESTIONS.