

MUDBUG MADNESS FESTIVAL

629 Spring Street
Shreveport, Louisiana 71101

September 1, 2016

Mudbug Madness Call to Artists – Logo Contest for 34th Annual Festival

It's time again to submit entries for the 2017 Mudbug Madness logo. Please capture the essence of our award-winning festival by submitting your best version of our beloved crawfish, using your own creative design.

Participants may submit up to three (3) separate entries for review by the Marketing Committee. All entries must meet the following specifications:

- Entries should have the words "Mudbug Madness #34".
- Entries should mention Downtown Shreveport Unlimited.
- Entries should include dates of festival: *May 25-28, 2017*.
- Entries should incorporate downtown and/or Festival Plaza.
- Entries should be no larger than 11" x 14".
- Design should be vertical in orientation.
- Design must be adaptable for full-color and black and white reproduction and multiple uses (i.e. souvenir T-shirts, posters, cups, print and electronic media).
- Winning design must be submitted in many formats, including but not limited to jpg. pdf. tif. vector and must be presented in high resolution upon request.
- Designs must be submitted *no later than Thursday, November 14, 2016*.
- Entries must be matted for display.
- Entries should include artist's name, address and phone number on back.

Please submit all entries to the following location by *5pm November 14, 2016*

Downtown Shreveport Unlimited
Attn: Melanie Bacon
629 Spring Street (Shreveport-Bossier Convention & Tourist Bureau)
Shreveport, Louisiana 71101

The winning logo will appear on our website, T-shirts, posters, cups and all printed promotional material. The contest winner will receive a **cash prize of \$500.00**. When the check is presented, the artwork becomes the property of Downtown Shreveport Unlimited and the Mudbug Madness committee and may be modified by either party.

CALL MELANIE AT 226-5641
OR EMAIL HER AT [MELANIE@DSULA.ORG](mailto:melanie@dsula.org) WITH QUESTIONS